

X COPY

fashion calendar

1971

31 st year • issued weekly

APRIL 5

JANUARY	MAY	SEPTEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK ENDING SATURDAY, APRIL 3, 1971

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 1 11:00 A.M.	INTERNATIONAL SPRING FASHION SHOWING Representing 65 member nations of the National Council. Spring fashions from Alexander's. Commentator: Francine Farkas. Contact: Hope Skillman Schary, OX. 7-1278.	NATIONAL COUNCIL OF WOMEN OF THE U.S.	ZIEGFELD THEATRE SIXTH AVE. & 54TH ST.
Thursday April 1 8:30 P.M.- 10:30 P.M.	FASHION SHOW Models from "Everywhere U.S.A." Fashions by: Bill Blass, Donald Brooks, Leo Narducci, Oscar de la Renta, Giorgio di Sant Angelo. By invitation. Contact: Laurance Taylor, 249-7455.	VIDAL SASOON AND JUSTINE MODEL CONSULTATION	803 MADISON AVENUE
Beginning Thursday April 1	OPENING: EARLY FALL COLLECTION By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Thursday April 1	OPENING OF FALL COLLECTION Informal showings by appointment. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday April 1- April 4	EIGHTH ANNUAL MODELING CONVENTION Seminars, demonstrations, model competitions, films and workshops involving fashion, makeup, hairstyling and modeling. Contact: 688-7940.	MODELING ASSOCIATION OF AMERICA	WALDORF-ASTORIA
Saturday April 3- April 7	EIGHTH ANNUAL SNOW SHOW Annual trade event for the ski and wintersports retail markets by more than seventy firms. Sat., April 3, 9:00 A.M. to Wed., April 7 at 6:00 P.M. Contact: Doris Taplinger, TR. 4-3030.	SKI COUNCIL OF AMERICA (415 MADISON AVENUE)	McALPIN HOTEL B'WAY & 34TH STREET
Saturday April 3- April 11	15TH ANNUAL AUTO SHOW Over 600 cars will be on display. (Press preview - Friday, April 2, 2:00 to 5:00 P.M., by invitation.) Prices: \$2.50, Adults; \$1.50, Children. Publicity: Gene Graf, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
April 4	PALM SUNDAY		
Sunday April 4 1:00 P.M. Brunch	FIRST BOTTICELLI BRUNCH DANSANT American-sponsored youth centers benefit. Fashions by Leo Narducci. Reservations: (\$35.00 for two). Mrs. Edwin Harris Jr., 988-6238.	ORPHANS OF ITALY	HOTEL PLAZA GRAND BALLROOM
April 4- April 7	THE NATIONAL LUGGAGE SHOW AND LEATHER SUPPLY EXHIBIT AT N.Y. HILTON. Contact: LE. 2-3960.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 4- April 8	SKI SHOW FOR 1971 The ski industry's largest trade show, with 163 exhibitors. (April 3, afternoon, retail seminar in the Sky Top Room. Reception and fashion show produced by Harry Leonard and Co. Hours: 9:00 A.M. to 6:00 P.M. (Thursday until 3:00). Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER HILTON 7TH AVE. & 33RD STREET
Just Issued	SPRING 1972 FORECAST: MEN'S SOCK COLORS Colors for socks and related items. Contact: Ruth Maguire, MU. 5-5881.	COLOR ASSN. OF U.S., INC.	200 MADISON AVENUE
<u>WEEK BEGINNING MONDAY, APRIL 5, 1971</u>			
Monday April 5 9:00 A.M. Breakfast	PRESS PREVIEW: FASHIONS & ACCESSORIES Informal presentation for the press of the Gucci Salon Collection for Spring-Summer. By invitation. Contact: Hamra Assoc., (Miss Grace), 753-9835.	GUCCI SHOPS, INC.	689 FIFTH AVENUE AT 54TH STREET
Monday April 5- April 9	READY-TO-WEAR FROM PARIS First collection in America of ready-to-wear by Jean Barthet. Contact: 362-4755.	JEAN BARTHET	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 5	OPENING OF FALL KNIT COLLECTION Designed by Cara Kirby and Frank Adams. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 5	FALL MISSES SHIRTS AND SPORT DRESSES Continuous showings. Publicity: Mary Lee Thune, 765-1250.	LADY MANHATTAN	1407 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday April 5	FALL LEATHER COATS & SPORTSWEAR Alex Gropper will show Spanish lambskins, introducing leather tannages from Spain in his collection of coats, suits and sportswear. Special showings of Pertegaz fashions, by appointment. Continuous showings. Contact: Judy, WI. 7-8070. Publicity: Billie Gould, 869-1675.	LEDASPAIN	1410 BROADWAY SHOWROOM - 32ND FLOOR
Beginning Monday April 5	CAPSULE FALL SHOWING Continuous showings of Fall fashions, for July and August delivery. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 5	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Bill Levin or Jo MacLeod, 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 6 11:00 A.M.	OPENING OF NEW COLLECTION Showing of coats in fur fabrics; also rainwear collection. By reservation. Contact: Pat King, LO. 4-3246.	MISS FOX DESIGNED BY SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday April 6 12:00 Noon Cocktails- Luncheon	17TH ANNUAL MEN'S DAY "The Role of Make Up in Plastic Surgery." Speaker: Pablo, Creative Director of Elizabeth Arden. Showing of Hot Pants fashions. Price: \$15.00. By reservation. Contact: Kay Fitzpatrick, 765-8406.	COSMETIC CAREER WOMEN (40 WEST 55TH STREET)	WALDORF-ASTORIA STARLIGHT ROOF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 6 1:30 P.M.	INFORMAL MODELING: PUBLIC SHOWING Gucci Salon Collection for Spring-Summer. Contact: (Miss Grace), 753-9835.	GUCCI SHOPS, INC.	689 FIFTH AVENUE AT 54TH STREET Hamra Associates
Tuesday April 6 3:30 P.M.	"EMBROIDERY NOW" FASHION SHOW The Fashion Institute of Technology and Embroidery Manufacturers Promotion Board will present award-winning student and designer-embroidered fashions for women and men. Press reception after the show. By invitation. Contact: Pierce Promotions. 420 East 51st Street, 838-4360.	F.I.T. AND EMBROIDERY MFRS. PROM.	227 WEST 27TH STREET AUDITORIUM
Tuesday April 6 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW: FRENCH READY-TO-WEAR Noelle Roudine will preview Fall and Winter collection of pret-a-porter for Dennet Barry. By invitation. U.S. Representative: Maurice Choukronn. Publicity: Ruth Hammer Associates, 685-8290.	NOELLE ROUDINE FOR DENNET BARRY	N.Y. HILTON HOTEL EAST PENTHOUSE
Beginning Tuesday April 6	FALL-WINTER WOMEN'S AND MEN'S FASHIONS The Other Dimension, designed by Mr. Fred, a collection of outerwear, in misses and junior sizes; also men's fashions -- using knitted, printed, pile, suede and leather fabrics. By appointment. Contact: Albert Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	THE OTHER DIMENSION (DIV. FUR & SPORT)	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Wednesday April 7 12:30 P.M. Luncheon	CHILDREN'S FASHIONS AT LUNCHEON Children's Spring and Summer fashions. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ANN WEBSTER FOR TINY TOWN TOGS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 7 7:00 P.M. Dinner	ANNUAL FASHION AWARD SHOW AND DINNER Awards will be presented to students by designer-critics: Donald Brooks, Meredith Gladstone, Stan Herman, Chuck Howard, Jane Justin, Calvin Klein, Tom Nasarre, Norman Norell, Shannon Rodgers, Ann Webster, Chester Weinberg. Commentator: Stan Herman. Dinner at 9:00 P.M. (Black Tie) Reservations: (\$50.00): PL. 9-2214 Ext. 35.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	PLAZA HOTEL GRAND BALLROOM
Thursday April 8 11:45 A.M. Luncheon	LUNCHEON MEETING: "NEW PATTERNS IN LIVING" "In the Air, On Water, Underground, On Wheels, In Communes." Speaker: Mr. Jaquelin T. Robertson, Office of Midtown Planning and Development. Co-Chairmen: Freda Diamond, designer-consultant; Jeanette Sarkisian Wagner. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
April 9	GOOD FRIDAY		
April 10	FIRST DAY OF PASSOVER (Saturday) - Begins at sundown on April 9.		
Sunday April 11 1:00 P.M. Dinner	EASTER SUNDAY FASHION SHOW Fashions by Geoffrey Beene, Pierre Cardin-N.Y., Design Thai, Nat Kaplan, Hanae Mori, Leo Narducci. Designer collection in Trevira by Beene Bazaar, Brenner Couture, Concept VII, Kasper for Joan Leslie, Calvin Klein, Susan Thomas. Junior coats and suits by Nat Hirsch for Junior Gallery. Junior sportswear: Ellen Tracy. Furs: Ben Kahn. Hats: Cesar Rubio. Wigs: Jerome Alexander. Show at 2:30. Reservations (\$10.00): EL. 5-3500. Fashion show director: Mia Grau, AT. 9-4359.	VARIOUS MANUFACTURERS	WALDORF-ASTORIA PEACOCK ALLEY

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 11 1:00 P.M. Luncheon	ELEVENTH ANNUAL BENEFIT FASHION SHOW "The People's Choice" fashion show -- participation by guests. In honor of Golden Anniversary of N.Y. State Easter Seal Society. Chairman: Mrs. H. Donald Sills. Tickets: \$25.00; juniors, \$17.50. Contact: Jeannette Fritsche, 156 East 52nd Street, MU. 8-4886.	EASTER SEAL SOCIETY (239 PARK AVE. SO.)	HOTEL PLAZA BAROQUE & BALLROOMS
Monday April 12- April 14	42ND READY-TO-WEAR SHOWINGS IN ITALY Mon., April 12	CENTRO DI FIRENZE PER LA MODA ITALIANA 5:00 P.M.	PITTI PALACE FLORENCE, ITALY High Fashion Ready-to-Wear by: Centinaro, Enzo, Fabiani, Sorelle Fontana, Heinz Riva, Andre Laug, Ognibene Zendman, Sarli, Tita Rossi, Titti Brugnoli, Tiziani, Antonelli, Balestra, Baratta, Barocco, Capucci, Carosa.
		8:30 P.M.	Shirts and Men's Ready-to-Wear by: Di Lauriano, Malbor, Sir Bonser, Guarnera, Windsor, Max Vita, Nativo by S. Giorgio, Coccoli, Corsini, Baratta, Litrico.
	Tues., April 13	9:30 A.M.	Boutique-Luxury Ready-to-Wear by: Trell, Argos Dini, La Mendola, Ferragamo, Hermitt, Kinki Shop Diffusion, Tendresse, Livio De Simone, Lux Sport, Caumont, Valditevere.
		6:30 P.M.	Boutique-Luxury Ready-to-Wear by: Avolio, Pellizzoni, Pi Cri, Litrico, Garbell, Franco Bartoli, Gibo, Paola Signorini, Krizia, Montedoro, Billy Ballo.
	Wed., April 14	9:30 A.M.	Leather Fashions and Furs by: Studio M.H. Lesy, Gherardni, Le Gardien, Roberto Cavalli, Naldoni, Melloni, Parodi, Assunta, Viscardi, Gianni De Rossi, Pellegrini, Fendi, Soldano.
		5:30 P.M.	High Fashion Knitwear by: Nardini, Trico, Milena Mosele, Missoni, Albertina, Illaria Gentucca, Carla Ferrero, Noni Sport, Gi Bi, Bonard, Maljana, Naka, Laura Aponte, Lancetti Tricot by Icap, Mirsa, Avagolf.
	Contact: Franco Tancredi, Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A, 50121 Florence, Italy.		
Beginning Monday April 12	OPENING OF FALL COLLECTION Continuous by appointment.	DAVIDOW BY UMBERTO MANZO Contact: 736-6909.	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Tuesday April 13 11:00 A.M. & 2:30 P.M.	TWO SHOWINGS OF FALL COLLECTION Also at 2:30 P.M. Both shows by reservation. Contact: Miss Erika, 594-6900.	SPORTOWNE	500 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 13 12:30 P.M.	PAN-AMERICAN FASHION SHOW Inter-American fashion show celebrating Pan-American Week. Contact: Querube Arias, 566-2958. Fashion Coordinator: Terry Mayer, 685-6561.	N.Y. CITY DEPT. OF PUBLIC EVENTS	AVENUE OF THE AMERICAS & 53RD STREET
Wednesday April 14 11:30 A.M.	CUSTOMER SHOW: FASHIONS BY JERRY SILVERMAN Fashions designed by Shannon Rodgers. Publicity: Madeline de Vries. PL. 3-7300	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 14 12:30 P.M. Luncheon	SPRING AND SUMMER FASHION SHOW Day and evening dresses by Arthur Doucette for J.G. Couture. Raincheetahs by Naman, designed by Judith Scates. Swimwear by Sea Fashions of California. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-821	THREE MANUFACTURERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 14 4:00 P.M.	PRESS PREVIEW: NEW WATERFORD GALLERY By invitation. Publicity: Rea Lubar Assoc., 279-0793.	B. ALTMAN & CO.	4TH FLOOR
Wednesday April 14 7:30 P.M.	LATIN AMERICAN FASHIONS IN WASHINGTON In observance of Pan American Week, the Secretary General of the Organization of American States, and the vice-pres. for International Operations of Sears, Roebuck and Co., Mr. John F. Gallagher, will present Latin American fashions and exhibits of manufactured products. Reception will follow. (Black tie) By invitation. Contact: Jo Hopkins, 790-7802.	SEARS; & ORGANIZATION OF AMERICAN STATES	PAN AMERICAN BUILDING WASHINGTON
April 14- April 23	83RD INTERNATIONAL FASHION WEEK IN BERLIN. Contact: Fachverband der Berliner Damenoberbekleidungsindustrie e.V., 1 Berlin-Dahlem, Podbielskiallee 42.		
April 17- April 22	PRET-A-PORTER (ready-to-wear) Fall-Winter showings in Paris, Parc des Expositions, Porte de Versailles, (April 17 - 5:00 P.M. - 7:00 P.M. Reception "Welcome American Day," press room) Contact: Federation Francaise des Industries du Vetement Feminin, 69 Rue de Richelieu, Paris II France.		
April 18	5:00 P.M., DESIGNER SHOE GUILD COCKTAIL PARTY, ESSEX HOUSE, COLONNADES ROOM		
Sunday April 18- April 20	FIRST ANNUAL GUILD FASHION FOOTWEAR WEEK For manufacturers and retailers of better fashion footwear. By invitation. Publicity: Billie Gould, 869-1675.	DESIGNER SHOE GUILD (40 WEST 27TH STREET)	ESSEX HOUSE 160 CENTRAL PARK SOUTH
Sunday April 18- April 20	FALL BOYS' & YOUNG MEN'S MARKET WEEK Showing of Fall collections by Boys' & Young Men's Apparel Manufacturers Association and Children's World -- a national youth wear market week. "Fashion Theatre" with free morning and afternoon performances. Also, free hospitality lounge on main floor. Contact: 594-5130.	BAMA	HOTEL NEW YORKER 8TH AVE. & 34TH STREET
Monday April 19 8:00 A.M. Breakfast	FALL FOOTWEAR AND FASHION PRESENTATION Presentation of fashions by Halston. Speakers: Mr. Bruce E. Clubb; Alexandra Mayes -- Marketing Director, Glamour Magazine. Tickets: \$10.00. Publicity: Billie Gould, 869-1675.	DESIGNER SHOE GUILD (40 WEST 27TH STREET)	ESSEX HOUSE COLONNADES ROOM SOUTH
Monday April 19 9:30 A.M.	FALL COLLECTION IN CALIFORNIA Also showing April 20, 26 at 9:30 A.M. By reservation. Contact: 213-627-0806.	HELGA	722 SOUTH LOS ANGELES ST. SHOWROOM
Monday April 19 4:30 P.M. Cocktails	SHOWING OF KNITTED FASHIONS Fashions for men, women, children in Fair-Tex Mills knitted fabrics of Enkalure nylon and Encron polyester by American Enka. Show at 5:00. By invitation. Publicity: Fair-Tex--Betty Yarmon, 755-3487; American Enka--Audrey Albert, James F. Fox, 500 Fifth Avenue, LA. 4-1180.	FAIR-TEX MILLS (1410 BROADWAY)	ESSEX HOUSE COLONNADES ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 19 5:00 P.M.- 7:00 P.M.	FASHION RECEPTION: NEW FALL SHOES Golo will introduce their new Fall shoe collection. Perlman, BR. 9-5800.	GOLO (350 FIFTH AVENUE)	ESSEX HOUSE PARK SUITE Publicity: Helen
Beginning April 19	OPENING OF COMPLETE FALL COLLECTIONS IN LOS ANGELES Contact: Los Angeles Fashion Guild, 110 East 9th St., L.A., 213-627-1034.		
Tuesday April 20 10:00 A.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter continuous.	MR. BLACKWELL	719 S. LOS ANGELES STREET LOS ANGELES, CALIFORNIA Contact: R.L. Spencer, 213-MA.7-5201.
Tuesday April 20 4:00 P.M. Champagne	SPRING AND SUMMER COIFFURES "Le Miroir" -- preview of Spring-Summer coiffures by Monsieur Marc. By invitation. Contact: UN. 1-0700. Publicity: Muriel Durand, 355-6744.	MONSIEUR MARC	22 EAST 65TH STREET SALON - 2ND FLOOR
Tuesday April 20 6:15 P.M. Cocktails	PRESS PREVIEW: SPRING ROOMS Press preview of new designer rooms. By invitation. Open to public, Wed., April 21. Publicity: Arlene Friedlander, PL. 2-1988.	BLOOMINGDALE'S	5TH FLOOR
Tuesday April 20- May 15	FALL-WINTER COLLECTION Day-into-evening collection. By appointment. Contact: 369-3770.	DIANE VON FURSTENBERG	ESSEX HOUSE - SUITE 203 160 CENTRAL PARK SOUTH
Wednesday April 21 11:00 A.M. & 2:00 P.M.	FALL PREVIEW "The Moving Picture" -- body fashions, daywear, nightwear. Introducing: loungewear featuring <u>The Jacques Tiffeau for Gossard collection.</u> By invitation. Contact: Mary Ann Shraky, 682-8510.	GOSSARD	330 MADISON AVENUE SHOWROOM - PENTHOUSE
April 21- April 28	FASHION FAIR IN LONDON - CLOTHING EXPORT COUNCIL Contact: British Trade Development, 150 East 58th St., 593-2258.		
Thursday April 22 12:30 P.M. Luncheon	PRESS PREVIEW: NEW WIG FIBER "Hair to There" --presentation of Monsanto's new wig fiber. By invitation. Publicity: Virginia Haynes, 556-5432.	MONSANTO (WIG FIBER DIVISION)	HOTEL PLAZA TERRACE ROOM
April 24- April 28	INTERNATIONAL FUR TRADE FAIR IN FRANKFURT. Contact: JU 2-7788 or Frankfurter Rauchwaren-Messe D-6000 Frankfurt Main, Bettinaplatz, West Germany		
April 25- April 29	IGEDO FASHION FAIR, DUSSELDORF, GERMANY, Contact: Internationale Modemesse GmbH, 28 Freiligrathstrasse, Dusseldorf, Germany.		
Monday April 26 10:30 A.M.& 3:30 P.M.	FALL AND WINTER BRIDAL COLLECTION Two formal showings: 10:30 A.M. and 3:30 P.M. By invitation. Thereafter by appointment. Contact: Julian Pollack, CH. 4-3847. Publicity: Janet Chute, 40 Cambridge St., Charlestown, Mass., 617-242-2677.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 26 2:00 P.M.	FALL AND WINTER BRIDAL FASHIONS Galina and Bouquet bridal, bridesmaid and children attendant gowns, designed by Christos. Showings at 2:00 P.M., April 26, 27, 28, May 3, 4. By invitation. Contact: Michael, 565-3304. Publicity: Margaret Hodge, 765-0653.	GALINA-BOUQUET	499 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
April 26	3:30 P.M., PRISCILLA OF BOSTON, 498 Seventh Avenue, 9th floor, 244-3847.		
Beginning Monday April 26	OPENING OF COMPLETE FALL COLLECTION Continuous by appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Mandy Cole, 244-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Barbara Walker, 244-2700.	GINESSA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous showings. Contact: Bernice Geller, 947-2055.	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday April 27 4:30 P.M. Cocktails	PREVIEW OF "OLEFIN" FIBERS FOR APPAREL Introduction of "Olefin" fibers for men's and women's knit fashions. <u>Show</u> at 5:15. For press, converters and manufacturers. Contact: Pauline Delli Carpini, Worden & Co, 752-5525.	HERCULES, INC.	TOOTS SHOR RESTAURANT 33 WEST 52ND STREET
Wednesday April 28 9:30 A.M.	BUYERS & PRESS: FALL LINGERIE <u>Also, 11:00 (no press), 2:00 and 3:30.</u> Contact: Andree Carr, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Wednesday April 28 11:00 A.M.	PRESS SHOWING: FALL COLLECTION Also May 4 and 11 at 11:00 A.M. By reservation. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday April 28 11:30 A.M.	CUSTOMER SHOWINGS OF SUMMER FASHIONS By Alan Phillips for Jeremy. Publ: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Wednesday April 28 12:00 Noon Luncheon	PRESS PREVIEW: FALL MENSWEAR John Weitz will preview his collection of Fall menswear at a luncheon for the press. By invitation. Contact: Helen Berkowitz, 563-4920.	JOHN WEITZ (40 WEST 55TH STREET)	HAMPSHIRE HOUSE THE COTTAGE
Wednesday April 28 2:00 P.M. & 3:30 P.M.	FALL '71 PREVIEW OF FOUNDATIONS Two showings for press and resident buyers. By reservation. Contact: (buyers: Kay Keniry, 661-1300, ext 296; (press): Lucia Childs, ext 266.	WARNER'S SLIMWEAR	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 28 4:15 P.M. Cocktails	AMERICAN DESIGNER SHOWING Crompton-Richmond will present men's and women's fashions for Fall. <u>Show</u> at 4:45. By invitation. (Also Wed., May 5 at 4:00 P.M., Hotel Ambassador, L.A.) Publicity: Helen Boyd, 564-2900, Ext. 296.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	HOTEL PLAZA GRAND BALLROOM
Thursday April 29 10:30 A.M.	PRESS PREVIEW: FALL-WINTER COLLECTION By invitation. (Continuous showings of a small group beginning Monday, April 12.) Contact: Bob Miller, 695-7715.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE NEW SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 29 12:30 P.M. Luncheon	53RD ANNUAL KNITWEAR CONVENTION American-designed, original knit apparel for men, women and children presented by: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; American Wool Council; Bancroft Licensing Division; Indian Head, Inc.; Celanese Fibers Marketing Co.; Cotton, Inc.; Courtaulds North America, Inc.; E.I. duPont de Nemours & Co., Inc.; Eastman Chemical Products, Inc.; FMC Corp.; American Viscose Division; Hystron Fibers, Inc.; Monsanto Textiles Division; Phillips Fibers Corp.; Supima Association of America; The Wool Bureau, Inc.; and Woolknit Associates, Inc. Commentator: John Weitz. Producer: Mia Grau. Price: \$15.00. Press by ticket only. Contact: Edward Brandwein, 51 Madison Avenue, 683-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	AMERICANA HOTEL BALLROOM
Sunday May 2- May 4	HOME SEWING SHOW FOR BUYERS Preview of over-the-counter fabrics, trimmings, sewing accessories, patterns by 100 major resources. Special color and fashion forecast rooms; panel discussions. Hours: Sun., 10:00 A.M. - 7:00 P.M.; Mon. and Tues., 9:30 A.M. - 6:00 P.M. Contact: Muriel Wanderman, 475 Fifth Ave, 969-0300.	AMERICAN FASHION HOME SEWING COUNCIL, INC.	WALDORF-ASTORIA 9TH AND 10TH FLOORS
Monday May 3 2:30 P.M.	OPENING OF FALL COLLECTION Also May 10 at 10:30. By reservation. Contact: CH. 4-3169.	MODERN COUTURE BY PEG ENDERSBY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday May 3 5:30 P.M.	FALL COLLECTION IN NEW YORK Also May 5, 10, 12, 17, 18 at 5:30. By reservation. Contact: Dick Steiner or Walter Oppenheimer, 213-627-0806 (L.A.); or 355-6033 (N.Y.).	HELGA	HOTEL GOTHAM VICE PRESIDENTIAL SUITE
Tuesday May 4 8:45 A.M. Breakfast	PREVIEW SHOWING: FALL SPORTSWEAR Show promptly at 9:00. By invitation. Thereafter by appointment in private suite until May 21. Publicity: Betty Yarmon, 755-3487.	TIKTINER (NICE, FRANCE)	HOTEL PLAZA WHITE & GOLD SUITE
May 4	11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh Avenue, LO. 3-0988.		
Tuesday May 4 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Contact: PE. 6-6983.	H.O.B.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday May 4 1:00 P.M.	OPENING OF FALL COLLECTION Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	THE FIFTH ADDITION BY MARSHALL KLUGMAN	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 4 2:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyer show at 3:30. Contact: Harri Carey, 695-5555.	JON HAGGINS	37 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Wednesday May 5 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Gina Harrington, 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Wednesday May 5 11:30 A.M.	PREVIEW SHOWING: FALL COLLECTION By invitation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 5 11:30 A.M.	CUSTOMER SHOWING OF SUMMER FASHIONS Fashions by Gino Charles and Malcolm Charles.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR Publ:Madeline de Vries, PL.3-7300.
Wednesday May 5 1:00 P.M.	PRESS SHOWING BY MAXIME DE LA FALAISE By invitation. Thereafter by appointment.	HARMON KNITWEAR AND BLOUSECRAFT	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: 695-1617 or 947-1050.
Wednesday May 5 4:30 P.M.	PREVIEW OF FALL DRESSES & SUITS By invitation. Contact:	DAVID CRYSTAL (498 SEVENTH AVENUE)	HOTEL PIERRE ROOF GARDEN Michele Abruzzo, BR. 9-6560.
May 5	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite,		335-6033.
Thursday May 6 10:00 A.M.	INTRODUCTION OF NEW FALL SPORTSWEAR By reservation. (Press show at 2:30, by invitation). Also, May 11 and 19 at 10:00 A.M. Contact:	SOMETHING! BY OSCAR DE LA RENTA	1411 BROADWAY SHOWROOM - 29TH FLOOR Sydelle Shaw or Sheldon Post, 594-5424.
Thursday May 6 10:30 A.M.	PRESS PREVIEW OF FALL COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact:	PHILIP SILLS; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR Arthur Sheer, LO. 4-0274. Publicity: Ruth Hammer Associates, 685-8290.
Thursday May 6 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. (Note time change). Contact:	ANNEMARIE GARDIN FOR PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR 868-2880. Publicity: Eleanor Lambert, MU. 8-2130.
Thursday May 6 1:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact:	STUDIO SIX BY TOM NASARRE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR LO. 4-6874. Publicity: Betty Yarmon, 755-3487.
May 6	2:30 P.M., SOMETHING! BY OSCAR DE LA RENTA, PRESS SHOW, by invitation.		
Thursday May 6 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION Premiere showing by John Anthony. By invitation. Also May 11 at 3:00 P.M. Contact:	JOHN ANTHONY	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR Bob Levine, 239-7080.
Thursday May 6 4:00 P.M.	FALL COLLECTION BY OLE BORDEN By reservation. Contact:	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR LO. 4-3600.
Friday May 7 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION Preview of fashions, home furnishings, children's items, gifts by West Virginia craftsmen. By invitation. Thereafter Hotel Gotham, private suite, through May 21. By appointment. Contact:	MOUNTAIN ARTISANS (WEST VIRGINIA)	TIME & LIFE BUILDING PONTI AUDITORIUM Florette Angel, 147 Summers Street, Charleston, West Virginia, 304-343-0171.
Friday May 7 12:00 Noon	CALIFORNIA COLLECTION IN NEW YORK Also May 14 at 1:00 P.M. Contact:	PHYLLIS SUES (8680 MELROSE AVE., L.A.)	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Marion Auley at Sylvan Rich, 947-8470.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday May 7 1:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	SCHRADER SPORT BY TOM NASARRE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 10	10:30 A.M., MODERN COUTURE, 530 Seventh Avenue, 19th floor, CH. 4-3169		
May 10	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, PRESS SHOW, by invitation.		
May 10	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, PRESS SHOW, by invitation.		
Monday May 10 12:00 Noon	FALL COLLECTION AND BOUTIQUE SPORTSWEAR Introduction of Boutique Sportswear, in addition to complete Fall collection. (Note change of date). Also May 14, 19, 25 at 12:00. Contact: LA. 4-0237.	DON BREITINGER FOR HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 10	1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh, PRESS SHOW, by invitation.		
Monday May 10 2:00 P.M.	FALL COLLECTION BY HUBERT LATIMER Also May 19 at 2:30. By reservation. Contact: LO. 4-9220.	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday May 10 3:00 P.M.	OPENING OF FALL COLLECTION Also May 17, 19, 25 at 11:00 A.M. By reservation. (Press Show, May 10 at 11:00 A.M.). Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday May 10 3:30 P.M.	PRESS SHOWING: FALL COLLECTION By reservation. Contact: LW 4-0454.	BEENE BOUTIQUE	550 SEVENTH AVENUE NEW SHOWROOM - 8TH FLOOR
Monday May 10 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Mr. Macy, PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday May 10 4:30 P.M.	OPENING OF FALL COLLECTION Also May 19 at 1:00. Contact: Bill Levin or Jo MacLeod, 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 10 5:00 P.M.	OPENING OF NEW COLLECTION Introducing a new concept in clothing and a new merger -- Richard Tam, Inc. and Jon Mandl for Tam II. By invitation. Thereafter at Sylvan Rich Showroom, 530 Seventh Ave, 9th fl. Contact: Marion Auley, 947-8470; or 213-749-2224.	RICHARD TAM/ JON MANDL	HOTEL PLAZA TERRACE ROOM
May 10	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033		
Monday May 10 6:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	HOTEL PIERRE COTILLION ROOM
Tuesday May 11 10:00 A.M.	OPENING OF FALL COLLECTION Also May 13, 19, 26 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 11 10:00 A.M.	FALL COLLECTION BY MOLLY Also May 13 and 18 at 10:00 A.M. By reservation. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 11	10:00 A.M., SOMETHING!	BY OSCAR DE LA RENTA, 1411 Bway, 29th floor,	594-5424
Tuesday May 11 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also May 13 at 11:00 A.M. Contact: 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
May 11	11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh Ave, 2nd fl, LO. 3-0988		
Tuesday May 11 12:00 Noon	OPENING OF FALL COLLECTION Also May 12 and 17 at 12:00 Noon. (Press show, Monday, May 10 at 12:00 Noon). By reservation. Contact: LW 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE NEW SHOWROOM - 4TH FLOOR
Tuesday May 11 12:00 Noon	NEW SPORTSWEAR COLLECTION By invitation. Contact: MU. 3-2467. Publicity: Viola Rossi, 489-8118.	SPORTCOUTURE BY FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday May 11 1:00 P.M.	OPENING OF FALL COLLECTION Also May 12, 17, 18, 24, June 1 at 1:00 Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 11 1:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 11 2:00 P.M.	OPENING OF FALL COLLECTION Also May 20 at 11:30. By reservation. Contact: 564-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 11 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Continuous thereafter. Contact: Nan Koven, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 11 2:30 P.M.	FALL COLLECTION BY MARIE MCCARTHY Also May 12, 17, 19, 24 at 2:30. By reservation. Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday May 11 2:30 P.M.	OPENING OF FALL COLLECTION Also May 14 and 19 at 2:30. By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
May 11	3:00 P.M., JOHN ANTHONY, 530 Seventh Avenue, 29th floor, 239-7080		
Tuesday May 11 3:30 P.M.	OPENING OF FALL COLLECTIONS Designed by Patrick Porter and Mario Forte. By invitation. Continuous thereafter. Contact: LO. 5-1025. Publicity: Barbara Kling, LT 1-8024.	RONA DRESSES, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 11 4:00 P.M.	FALL SHOWING Cacharel of Paris will present his Fall collection. Show followed by cocktails. By invitation. Contact: Susie Vogel, WI. 7-4406.	CACHAREL (DIV. OF MALLORY)	LAMB'S CLUB 130 WEST 44TH STREET
Tuesday May 11 4:00 P.M.	OPENING OF FALL COLLECTION Also May 20 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR BY ELINOR SIMMONS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 11 4:00 P.M.	OPENING OF FALL COLLECTION Also May 20 at 4:00. By reservation. Contact: 594-0030.	J.G. COUTURE	530 SEVENTH AVENUE MALCOLM STARR SHOWROOM
Tuesday May 11 4:00 P.M. Aperitif	72ND ANNUAL STUDENT SHOW The Fashion Division of Pratt will present its annual collection by students. Show at 4:30. By invitation. Contact: Mrs. Lisa Porfido, 622-2200, ext. 383.	PRATT INSTITUTE (BROOKLYN)	HOTEL ROOSEVELT GRAND BALLROOM
Tuesday May 11 5:15 P.M.	PREVIEW OF FASHIONS BY STEPHEN BURROWS Showing of Fall collection for press and buyers. (<u>Note change of date</u>). Publicity: Joanne Creveling, CI. 7-1100, ext. 345.	HENRI BENDEL	PLACE TO BE ANNOUNCED
Beginning Tuesday May 11	OPENING OF AUTUMN COLLECTION Continuous by appointment. Contact: Bernice Lewis, 279-3410.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 12 10:00 A.M.	OPENING OF FALL COLLECTION Also May 13 and 18 at 10:00 A.M. By reservation. Contact: 594-5660.	LEO NARDUCCI	550 SEVENTH AVENUE NEW SHOWROOM - 8TH FLOOR
Wednesday May 12 10:30 A.M.	OPENING OF FALL COLLECTION Also May 18, 20, 26 at 10:30 A.M. By reservation. (<u>Press: May 12, 2:30 P.M., by invitation.</u>) Contact: LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday May 12 10:45 A.M.	PRESS SHOWING: FALL COLLECTION By reservation. Contact: LW 4-0454.	BEENE BAZAAR	550 SEVENTH AVENUE NEW SHOWROOM - 8TH FLOOR
Wednesday May 12 11:30 A.M.	OPENING OF FALL COLLECTIONS Also May 19, 26, June 2 at 11:30 A.M. Contact: LA. 4-3520.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
May 12	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW 4-0454		
Wednesday May 12 1:00 P.M.	OPENING OF FALL COLLECTION Also May 18 and 25 at 1:00. By reservation. (Press, May 10 at 1:00, by invitation). Contact: Lucille Tice, WI. 7-8235.	BOUTIQUE DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
May 12	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
May 12	2:30 P.M., OSCAR DE LA RENTA, PRESS SHOW, 550 Seventh Avenue, by invitation.		
May 12	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872		
May 12	4:00 P.M., DONALD BROOKS, PRESS SHOW, 550 Seventh Avenue, by invitation.		
May 12	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033		
Beginning Wednesday May 12	OPENING OF FALL COLLECTION "Ideas for Fall" by Miss Rikki. By appointment. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 13	10:00 A.M., LEO NARDUCCI, 550 Seventh Avenue, 8th floor, 594-5660		
May 13	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
May 13	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121		
Thursday May 13 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Abbott, BR. 9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday May 13 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Matty Talmack, LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
May 13	11:00 A.M., PIERRE CARDIN, 550 Seventh Avenue, 24th floor, 279-3091		
Thursday May 13 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also Tuesday, May 18 at 12:00 Noon. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday May 13 1:00 P.M.	FALL COLLECTION BY RIZKALLAH Also May 19 at 1:00. By invitation. Contact: 594-0030.	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday May 13 1:30 P.M.	PRESS PREVIEW: FALL & WINTER COLLECTION Daytime dresses, costumes and evening fashions, designed by Jay Anderson and Fred Ackerman. By invitation. Thereafter by appointment. Contact: Mrs. Penny Walker, 947-0964. Publicity: Margaret Hodge, 1270 Sixth Ave., 765-0653.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday May 13 2:30 P.M.	OPENING OF FALL COLLECTION Also May 18, 20, 25, June 2 at 2:30. (Press Show: Monday, May 17 at 3:00 P.M. Hotel Pierre, by invitation). Contact: 524-6968.	BILL BLASS LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday May 13 4:00 P.M.	PREVIEW SHOWING OF FALL COLLECTION By invitation. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Thursday May 13 4:00 P.M.	OPENING OF FALL COLLECTION Also May 18 and 25 at 4:00. By reservation. (Press show, Wednesday, May 12 at 4:00, by invitation). Contact: Mary Jean Rainnie, WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday May 13 5:30 P.M.	PREVIEW OF FALL COLLECTION By invitation. Showings at Hotel Gotham, private suite, May 14 at 12:00 Noon and May 17 at 6:30. Contact: Marjorie Plecher, 213-657-8586.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	ST. REGIS HOTEL VERSAILLES SUITE
Friday May 14 10:00 A.M.	FALL COLLECTION BY PHILLIPE GUIBOURGE Also May 17 at 10:00. By reservation. Contact: Fleta Hickman, LO. 4-9220.	MISS DIOR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 14	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237		
May 14	1:00 P.M., PHYLLIS SUES, 530 Seventh Avenue, 9th floor, 947-8470		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 14	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983		
May 17	10:00 A.M., MISS DIOR, 498 Seventh Avenue, 17th floor, LO. 4-9220		
May 17	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave, 23rd fl, LA. 4-9350		
Monday May 17 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
May 17	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW 4-0454		
Monday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Showing for press and buyers, by reservation. Contact: Maria Scotto, 244-6231.	CHESTER NOW	530 SEVENTH AVENUE NEW SHOWROOM - 16TH FL.
May 17	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
May 17	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872		
May 17	3:00 P.M., BILL BLASS PRESS SHOW, Hotel Pierre, Cotillion Rm, by invitation.		
Monday May 17 4:00 P.M.	OPENING OF FALL COLLECTION Also May 19 at 10:00 A.M. and 4:00 P.M.; and May 24 at 4:00 P.M. By reservation. (<u>Note new address</u>). (<u>Press Show, Tuesday, May 18 at 12:00 Noon. By invitation</u>). Contact: CH. 4-3877.	CHESTER WEINBERG	530 SEVENTH AVENUE NEW SHOWROOM - 16TH FL.
May 17	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033		
Monday May 17 8:00 P.M.	ANNUAL BENEFIT SUPPER-DANCE Theme: "Adrian, the Magnificent"--costumes for Crawford, Garbo, Gaynor, Harlow Hepburn, MacDonald and Shearer; also, high fashions for the American women. Minimum contribution: \$125.00 per person (deductible) for 1971 Foundation Fund for Scholarships and Development." (Black tie). Contact: LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday May 17	ITALIAN READY-TO- WEAR IN NEW YORK Showing of Fall collections. By reservation. Contact: PL. 5-2340.	MODA ROMANA	ST. REGIS HOTEL MEZZANINE
Beginning Monday May 17	OPENING OF FALL COLLECTIONS Continuous showings. Contact: 244-6350.	TANNER OF NORTH CAROLINA; TOBY TANNER; TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday May 18 9:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday May 18 10:00 A.M.	OPENING OF FALL COLLECTION Also May 19 at 11:30. By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
May 18	10:00 A.M., LEO NARDUCCI, 550 Seventh Avenue, 8th floor, 594-5660.		
May 18	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 18	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 23rd floor, LA. 4-9350		
May 18	12:00 Noon, CHESTER WEINBERG PRESS SHOW, 530 Seventh Avenue, by invitation.		
May 18	12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, BR. 9-5012		
May 18	1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI.7-8235		
May 18	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Tuesday May 18 2:30 P.M.	OPENING OF FALL COLLECTION By invitation. Daily thereafter at 10:30 and 2:30 until June 15. Contact: Peter Horn, BR. 9-9223.	CUDDLECOAT-LaFLAQUE BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 18	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968		
May 18	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Tuesday May 18 5:00 P.M.	OPENING OF FALL COLLECTION Also May 20, 26 at 2:30; May 21 at 10:30. (Note change of dates). By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
May 18	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033		
May 19	10:00 A.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 244-3877		
May 19	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
May 19	10:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 1411 Bway, 29th fl, 594-5424		
May 19	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave, 23rd fl, LA.4-9350		
May 19	11:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542		
May 19	11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 14th fl, LA.4-3520		
May 19	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237		
Wednesday May 19 1:00 P.M.	OPENING OF FALL COLLECTIONS Designed by Martin Staehely. (Press show: Thursday, May 20 at 1:00 P.M., by invitation). Contact: Dorothy Hermé, 244-7270.	SARMI; SARMI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
May 19	1:00 P.M., DOMINIC ROMPOLLO, 550 Seventh Avenue, 6th floor, 239-4155		
May 19	1:00 P.M., MALCOLM STARR INTERNATIONAL, 530 Seventh Ave, 20th fl, 594-0030		
May 19	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872		
May 19	2:30 P.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Ave, 17th fl, LO. 4-9220		
May 19	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Ave., 27th fl, PE. 6-6983.		
May 19	4:00 P.M., CHESTER WEINBERG, 530 Seventh Ave., 16th fl, 244-3877.		

Wednesday	FALL COLLECTION: FIRST SAZ	RAFFLES
May 19	ANNIVERSARY CELEBRATION (200 EAST END AVENUE)	FIFTH AVENUE & 59TH ST.
5:30 P.M.	Fall cocktail and evening fashions and accessories designed by Surgit and Adarsh Gill. By invitation. Publicity: Frances Laterman, TR. 6-5921.	
Champagne	Beginning May 21, by appointment, Hotel Gotham. Contact: 348-2132.	
May 20	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.	
May 20	11:30 A.M., CHUCK HOWARD, 550 Seventh Avenue, 2nd floor, 564-2155.	
May 20	1:00 P.M., SARMI; SARMI BOUTIQUE, 550 Seventh Avenue, 3rd floor, 244-7270.	
May 20	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.	
May 20	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.	
May 20	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.	
May 20	4:00 P.M., J.G. COUTURE, 530 Seventh Avenue, 20th floor, 594-0030.	
Thursday	PRESS PREVIEW: HOME SPRING MILLS, INC.	104 WEST 40TH STREET
May 20	LINENS BY BILL BLASS	3RD FLOOR
4:00 P.M.-	Informal press preview of the Bill Blass collection of Bed and Bath linens	
7:00 P.M.	for Spring. Mr. Blass will be present to greet the guests. By invitation.	
Cocktails	Contact: Doris Thistlewood, 556-6435.	
May 21	10:30 A.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.	
May 24	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.	
May 24	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.	
May 24	4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 244-3877.	
May 25	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA. 4-9350	
May 25	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.	
May 25	1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235.	
May 25	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.	
May 25	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235.	
Beginning	OPENING: ANGELA'S	ROSSINO-ANGELA
Tuesday	FALL COLLECTION	530 SEVENTH AVENUE
May 25	By appointment. Contact: 695-7230.	
May 26	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.	
May 26	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.	
May 26	11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 22nd fl., LA. 4-3520.	
May 26	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.	
Beginning	EARLY FALL	SAMUEL ROBERT
Monday	COLLECTION BY TARQUIN	1407 BROADWAY
April 5	Continuous by appointment. Contact: Vera Bartul, LA. 4-4562.	

1972

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